

Gail Mackenzie-Smith

art director + writer = creative director

advertising resume

freelance

Art Director/Copywriter 2008 - present

motta company / LA

Creative Director nov 2007 - may 2008

St. Regis Hotels, Hotel Nikko, Vistancia Homes,
Anzu Restaurant, new business

freelance

Art Director/Copywriter 1993-2007

on Activision, Apple Computer, Acura, Cannon,
Epson, IBM, Microsoft and tons of new business pitches

chiat day / LA

Senior Art Director 1990 - 1993

on Nissan, Mitsubishi, NutraSweet, Energizer Batteries,
TV Guide and Home Savings

lowe tucker metcalf / NY

ACD on Parker Pens out of London and Paris

angotti thomas hedge / NY

Co-Creative Director on KLM Airlines, Wild Turkey and
Barron's Magazine

ammirati and puris / NY

Art Director on BMW, Waterford Crystal, Sony, Pulsar
Watches, Aynsley China

needham harper & steers / LA

Art Director on Honda Cars

chiat day / la

Art Director on Yamaha and Midori Melon Liqueur

education

UCR MFA Creative Writing and Writing for the Performing Arts

Art Center ad major (2 semesters shy of another BA. But who
needs 2?)

UCLA BA in Design Graduated Cum Laude

awards

The One Show
The New York Art Director's Show
Kelly Award Finalist
CA Magazine
Archive Magazine
The Belding Awards

contact

Portfolio and reel - www.gailmacsmith.com
323.363.8976
e. gail@gailmacsmith.com